



ESL
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PLANS

Side Hustle

Lesson	CEFR
9	B2

Business English

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Introduction

The modern economy has completely transformed how we look at work.

Today, a job isn't always just a standard 9-to-5 desk position. Millions are turning their creative hobbies, digital skills, and spare time into "side hustles" or gig work to earn extra income!



Vocabulary Focus

Side Hustle: A secondary job or business that a person performs in addition to their primary full-time employment to earn extra income.

Monetize: To convert an asset, hobby, or activity into a source of direct financial profit or revenue stream.



Vocabulary Focus

Gig Economy: A labor market characterized by the prevalence of short-term contracts or freelance work as opposed to permanent jobs.

Passive Income: Earnings derived from an enterprise, digital product, or investment in which a person is not actively involved.



The Rise of the Creative Earner

In the past, generating income required a physical storefront or a corporate contract. Today, the internet allows anyone with a smartphone to monetize their skills. From graphic design and online tutoring to renting out an extra bedroom, gig work offers ultimate flexibility.

While some start a side hustle strictly to cope with the rising cost of living, others use it to test a business idea safely. However, balancing a full-time job alongside a secondary business can quickly lead to burnout if clear boundaries aren't set properly.

Let's Discuss!

Round 1: Hobbies vs. Monetization

- If you had 5 extra hours of completely free time every week, would you spend it on a relaxing hobby or use it to make extra money?
- Do you think monetizing a passion (like painting or photography) makes it less enjoyable because it becomes "work"?
- What is a specific skill you possess that you think people would be willing to pay you to teach them?

Let's Discuss!

Round 2: The Reality of Gig Work

- What are the main advantages and disadvantages of working as a freelancer compared to having a traditional fixed-salary job?
- If you had to start a digital side hustle tomorrow using only your current laptop, what specific service would you offer?
- Some argue that the gig economy exploits workers by not offering health insurance or paid leave. What is your opinion on this?

Let's Discuss!

Round 3: Dreams & Passive Income

- If you could design a digital asset (like an e-book or online course) that generated passive income while you slept, what would it be about?
- If your side hustle suddenly started making the exact same amount of money as your main job, would you quit your day job immediately?